

## Coordinated Development of Party Construction and Ideological and Political Education in Colleges

Zhou Feng

Chongqing Vocational College of Transportation, Chongqing, China

zhoufengcq@126.com

**Keywords:** Party construction; Ideological and political education; Collaborative innovation

**Abstract:** Party building in colleges and universities is an important part of daily work in colleges and universities. It is of great significance to combine party building and ideological and political education in colleges and universities to improve the political literacy of college students. Based on this, this paper analyzes the relationship between party building and ideological and political education of college students, and puts forward Suggestions on how to effectively combine the two forms of education in practical work, so as to promote the two forces to play their roles together.

### 1. The relationship between party construction and ideological and political education of college students

From the literal observation, the ideological and political education of college students seems to have little relation with the party building work in colleges and universities. Party building in colleges and universities refers to a series of political activities carried out by the CPC in colleges and universities under the leadership of the CPC, which aims to improve the organizational ability and ideological level of school leaders. The main contents of party building include: dissemination of ideological and political theories, construction of leading bodies, grass-roots organizations, and construction of style. In terms of job content, it involves students, teachers and senior leaders. College students' ideological and political education is the ideological and political education of university teachers and departments with the right ideas, have a purpose, in a planned way influence to students, and make the students form good values and outlook on life education, after the ideological and political education, students can better adapt to the social environment, so from the point of view on the contents of ideological and political education, it is the main participants of the students. Party building activities in colleges and universities are carried out on the basis of students. Therefore, in fact, the connection between party building in colleges and universities and ideological and political education of college students is inseparable. [1] How to develop the two forms of education to enable their collaborative and innovative development is an important issue in the development of colleges and universities.

As for the relationship between the party construction in colleges and universities and the ideological and political education of college students, some scholars believe that: "the party construction in colleges and universities plays a guiding role in the ideological and political education of college students. In essence, the two are the relationship between the leader and the led. Some scholars believe that "party building works as a lever in college students' ideological and political education, which not only improves students' political theoretical accomplishment, forms their development awareness, but also creates a good political environment." This kind of research discusses the relationship between the party construction in colleges and universities and the ideological and political education of college students, but lacks the exploration of its specific role. Therefore, this paper studies the ways to promote the collaborative innovation between the party construction in colleges and the ideological and political education of college students.

#### 1.1 Have the same task.

Colleges and universities are important educational bases for the country to transport higher

talents, but also an important position for the party construction work, the proletariat want to consolidate the political power in the current of The Times, have long-term development, we must play a good role in the campus party construction work. The main form of party building on campus is to use ideological and political courses to deepen students' impression of correct public opinion, to view the party's policy with the vision of development, to be single-minded to the party, and to select excellent members in this way to create new vitality for the party team. Ideological and political education is an important part of college education and a kind of practical activities in colleges and universities. Ideological and political education for college students should not only be limited to the indoctrination of theoretical knowledge, but also pay attention to the cultivation of students' values, so that students can learn to judge and choose. [2] Above all, the basic task of party construction and ideological and political education in colleges and universities is the same, and countries also issued related documents for this strong support, "the central committee of the communist party of China about strengthening the construction of the party's decision to several major issues" explicitly pointed out: "the school party's construction around the school reform and development, strengthening and improving moral education, cultivate have ideal, morality, culture and discipline of the socialist cause builders and successors."

### **1.2 Have the same guiding ideology.**

The communist party of China is a political party carrying out political activities under the guidance of Marxist theory, and ideological construction is the core of the work. University party building work is carried out under the guidance of Marxist theory, its purpose is to improve college students' political theory quality, for the modification of the proletarian ideology, unswervingly implement the party's guiding ideology, essentially, the purpose of party construction in colleges and universities is to obey the command and leadership of the party, and keep all party member on the target. Since the construction of colleges and universities, college students have been one of the most important components in the society, the attention to state affairs and political events are also more closely, in the rapid economic and social development, economic globalization today, in the growth stage of college students is easy to be some bad political theory and produce belief confused, do not stand firm, and so on and so forth, this led to many college students lack of persistence, can bear hardships, meet difficulties turned back. In view of these phenomena, the ideological and political education of college students should be targeted to formulate solutions, carry forward the spirit of hard work during the red army, strengthen the education of ideals and beliefs of contemporary college students, cultivate them to form correct values, the spirit of bearing hardships and standing hard work, and set up lofty ideals and aspirations.

### **1.3 Problems faced by both.**

Since the 21st century, global economic rapid development, our country got the unprecedented development of market economy, it is a new opportunity for the development of our country is also a challenge at the same time, the social economy composition changing, way of thinking caused great effect on the students, and students constantly obvious between autonomy and diversity, prompt hedonism and other unhealthy mindset prevailing among the students. In recent years, the process of economic globalization has been accelerating, and various western cultures and thoughts have been flooding into China, some of which are positive and healthy foreign cultures, but also mixed with some malicious cultural values, which have caused a serious impact on the guiding ideology of Marxism in China. With the continuous progress of science and technology, the application of information technology in life is becoming more and more common, and there is a new platform for the communication of culture and theory, which is a subversive change for the communication of culture. The Internet is virtual. Faced with more and more consumption patterns and mixed information, many college students are assimilated by some unhealthy consciousness, and the patriotism spirit is constantly weakened, which seriously distorts the healthy personality of college students. This is a great challenge for party building and ideological and political education in the new era.

## **2. The value of the collaborative optimization of party building and ideological and political education of college students**

University students' party construction and ideological and political education the collaborative optimization based on enhancement of higher education and educating effect as the goal, in the field of theory and practice, through the subjects of students' party construction and ideological and political education work of mutual cooperation, mutual cooperation, realize educational strength and resources of deep integration, peer education resultant force formed complementary advantages. Its value is mainly reflected in the following aspects.

### **2.1 Integrate the educational strength of colleges and universities to form an overall synergy.**

Higher education aims at cultivating senior professionals with innovative spirit and practical ability, developing science, technology and culture, and promoting socialist modernization. Although party construction departments and ideological and political education work systems in colleges and universities have their own key points, their common goal is to train qualified builders and successors of socialism with innovative spirit and practical ability. [3] The roles and functions of student party building and ideological and political education are different, but they depend on each other and depend on each other. The optimization and coordination of the two can minimize the conflict in the process of work, improve the coordination and integration of the whole educational organization in colleges and universities, and form an overall synergy to achieve the goal.

### **2.2 Innovating the content of ideological and political education.**

The content of ideological and political education should change with the development of society, and ideological and political education in colleges and universities is no exception. The collaborative optimization of ideological and political education and student party building provides an opportunity for the innovation of ideological and political education content. Party classes, themed party day activities, party congress and other work contents in the party construction of colleges and universities all provide the realization form for the innovation of ideological and political education contents in colleges and universities, and also provide the practical possibility for the overall cooperation and mutual cooperation between the two.

### **2.3 There are more diversified participants in ideological and political education in colleges and universities.**

The collaborative optimization of ideological and political education and student party building in colleges and universities enables the participants of ideological and political education to extend from teachers of ideological and political theory courses, student counselors and other staff of the student work system such as psychological counseling center and apartment center to student party building staff such as branch secretary, organization committee member and propaganda committee member. Their participation makes the ideological and political education work in colleges and universities more diversified, more practical and practical, and more effective.

### **2.4 The platform of ideological and political education in colleges and universities has been extended.**

In ideological and political education and students' party construction in the new pattern of the collaborative optimization, party building work become the new ideological and political education work position, party construction platform for ideological and political education work, the original party construction platform adjusted according to requirements of the ideological and political education work, upgrade, or improved, the ideological and political education form, content and scope of work platform to expand. At the same time, the participation of party construction system in colleges and universities also makes the evaluation and feedback system of ideological and political education work more scientific and comprehensive, which not only involves theoretical examination but also covers students' comprehensive performance in study, life, thought and other

aspects.

### **3. College students party building and ideological and political education optimization goals**

#### **3.1 To form a systematic education thought and show the overall effect.**

College students' party construction and ideological and political education work main body should always put the cultivate the qualified builders and reliable successors of socialism with Chinese characteristics as a fundamental task, unswervingly make ideological and political education, the ideological and political education of the red line throughout the course of the daily work, go all out for the party and the state Khalid ends. Through systematic research, to guide educational workers in colleges and universities, especially the students' party construction workers fully understand and accurately grasp their own in "the ideological and political work through the education teaching process, the realization of the entire education, all-round education" the pattern of the roles and positioning, actively obey the new requirements, new situation, new problem. Students' party building and ideological and political education forces should be integrated and fully communicated to form an effective coordination and integration system, so as to ensure the continuous implementation of the goal of higher education.

#### **3.2 Build a dynamic and open environment for education, with emphasis on collaborative development.**

Ideological and political education in colleges and universities must be carried out under certain circumstances. The traditional ideological and political education system plays a comprehensive role through material, culture, system and other factors, affecting the ideological and moral character and political quality of college students. At present, China is in the deep water of reform. Profound changes have taken place in social, political, economic, cultural and other aspects, and great changes have taken place in the environment of ideological and political education. The traditional ideological and political education carrier is difficult to meet the requirements of new situation change, must expand the ideological and political education in colleges and universities in the new period the carrier, appropriate changes, grasp the ideological and political education of students' party construction path, based on its political and permeability, the efforts to the introduction of open education with time characteristic content, continuously improve the effect of ideological and political education. At the same time, the main body of party building and ideological and political education of college students should have dynamic thinking, should have innovative spirit and development consciousness, pay attention to the impact of environmental change on college students' thinking, and be able to timely adjust the content and methods of coordination between the two, to ensure the process and continuity of ideological and political education of college students. [4]

#### **3.3 Enrich the content of ideological and political education in colleges and universities, and highlight leading innovation.**

Ideological and political education in colleges and universities should reflect the latest achievements of Marxism in China and combine with the ideological characteristics of college students, so as to answer theoretical questions and solve practical problems. In the process of the coordination and optimization of the party building work and ideological and political education of students, on the one hand, we should highlight the ideological guidance, always take Marxism as the guide, guide the political direction and value orientation of college students with the latest achievements of Marxism in China, and fully implement the party's educational policy; On the other hand, we should highlight the reform and innovation, and promote the reform and innovation in the whole process of student party building and ideological and political education in the aspects of educational concept, educational technology, educational method, and so on.

### **3.4 Improve the quality and efficiency of ideological and political education in colleges and universities, and emphasize the integration of knowledge and action.**

College students' party construction and ideological and political education work to adapt to the development of economic and social changes, active research development of the ideological change characteristics of college students in the new period, because of things, because of from time to time, because of the potential new, with the collaborative optimization continuously enhance the quality and efficiency of ideological and political education, improve the state, society and students' satisfaction. To be specific, the development of ideological and political education must be based on practice, and college students should be encouraged to take an active part in social investigation, voluntary service, scientific and technological invention, public welfare activities, practice and other ideological and political theoretical activities. In practice activities to improve the theoretical cultivation of college students, change their way of thinking, to achieve the unity of knowledge and action.

## **4. The college party construction and the university student thought political education coordination innovation countermeasure**

In order to effectively implement the party construction and ideological and political education of college students, the relationship between the two should be strengthened to form a coordinated and innovative working relationship.

### **4.1 The party construction department and the political education department of the school hold joint meetings regularly.**

For the interpretation of the joint meeting, the academia does not have an accurate concept at present, and China is lack of experience in holding the joint meeting. For the school party construction and political education departments held a joint meeting, there are no subordinate relations is to point to in colleges and universities but the close connection and two departments to communicate effectively for the meeting, the meeting, under the atmosphere of democratic equality through positive and effective communication reached an agreement on the solution. Under the current circumstances, regular joint meetings between the party construction department and the political education department of the school can effectively combine the common opinions of both sides, unify the standards, coordinate the strength of each department, and promote the smooth development of work and the effective solution of problems.

### **4.2 Give play to the leading role of political theory in teaching.**

For college students, political course is the fundamental way to carry out ideological and political education, and ideological and political course is an important task to carry out moral education for students. Through ideological and political education of college students, students can form correct values, outlook on life, ideological and political courses in the shaping of college students' political literacy is an important force that cannot be ignored. At present, the ideological and political courses offered in colleges mainly include the following: introduction to Mao Zedong thought and the theoretical system of socialism with Chinese characteristics, situation and policy, etc. Through study of these courses, students can understand the connotation of the socialist road with Chinese characteristics and the development idea, will always adhere to the leadership of the communist party of China, for China's construction and their careers, and improve their political quality, firm ideal and faith, obey the leadership of the party organization, in raising the students' political consciousness at the same time, laid the foundation for the development of the party organization. Political theory in colleges and universities in the teaching process, must pay attention to practicality, don't let the thought politics theory to become a "theory", for the teacher, it must have extensive scientific and cultural knowledge and deep political theory knowledge, school is committed to the reform of teaching methods, lets the student the thought political lesson is full of enthusiasm. [5]

#### **4.3 Use practical activities and cultural construction to improve the effect of ideological and political education.**

Social practice is an important way for college students to participate in social activities. By participating in social practice, students can get exercise, increase their knowledge, form good living habits, cultivate students' patriotism and enhance their sense of social responsibility. College students is one of the most dynamic group in society, their active thinking, have their own independent opinions on things, but since there is no real step into society, they lack of understanding to the society, family environment, growing environment different, among students values are also different, so the view of politics, economy and culture of our country also each are not identical, in view of this, in order to make the Marxism world outlook, the school must pay attention to the practice of ideological and political education organization.

Campus culture exerts a subtle influence on the growth of students. The construction of campus culture is a reflection of the school's running philosophy, professional characteristics, ideological guidance and academic construction. In a good campus cultural atmosphere, students can consciously set up lofty ideals and beliefs, and define the goal of development. Therefore, strengthening the construction of campus culture is of great significance to strengthen the ideological and moral construction of students. In order to promote the collaborative and innovative development of party construction and ideological and political education of college students, schools should make good use of campus culture as an important platform to enhance students' adaptability to society.

#### **4.4 Innovating the ideological and political model.**

The university party construction smoothly and political education is inseparable from, want to innovation of ideological and political pattern, first, to strengthen students DangZhi construction, students' party branch is a basic sector in the party construction of the campus, to all aspects of the overall quality of the party staff investigates all aspects of the party member's quality will directly impact on the effect of college ideological and political influence. We should give full play to the basic power of the party branch of students, give them more support and help, start from the daily life of students, organize various activities, and infiltrate the ideological and political theories of students subtly. Second, to update the current mode of education, improve the enthusiasm of students to join the party organization, training more activist, through information technology and other means of publicity, through public opinion to help the student to the party organization has a new understanding, increasing the identity of the party organization, understand the national conditions of our country, enable students to unswervingly adhere to the socialist road with Chinese characteristics.

### **5. Summary**

To sum up, it is a long and complicated road for the collaborative innovation and development of party construction and ideological and political education of college students in universities. Advanced theories are the prerequisite for the smooth development of this work. The organic combination of the two can give full play to the guiding role of ideological and political education of college students. To achieve the party building to drive the development of political theory education, improve the effectiveness of work, expand the influence, and then achieve the fundamental goal of "educating people based on moral education".

### **References**

- [1] Tang hongyan, tang zhihua. In-depth integration of party building and ideological and political education of college students [J]. School party construction and ideological education, 2019, 2:94 ~ 96
- [2] Cui shixiang. Research on collaborative innovation of party construction and ideological and

political education in colleges and universities under the new normal [J]. Journal of hubei correspondence university, 2008, 31(20): 1 ~ 2

[3] Yuan xiaochen. Reflections on strengthening ideological and political education of college students with party building and league building in the new era [J]. Journal of pu 'er university, 2008, 34(5): 118 ~ 119

[4] Zhang jing. The main achievements, experience and enlightenment of the party construction and ideological and political education work in Chinese colleges and universities for 40 years [J]. Decision exploration, 2008, 9:31

[5] Zhao jianhui. Analysis on the formation path of college students' socialist core values from the perspective of economics -- a case study of financial and economic colleges [J]. Journal of Changchun college of finance, 2008, 5: 70 ~ 71